



Sponsor Fact Sheet

Opportunities for Corporate Sponsorship

Opportunity

As the health of our environment becomes more important to people everywhere, significant opportunities are emerging for corporate sponsorship of Natural Resource Management initiatives. Imagine the benefits for your organisation of being associated with a proactive effort to support Agriculture and Environment in the Burnett Catchment.

Become a Partner

Better Burnett is a bold partnership led by the Burnett Catchment Care Association (**BCCA**) delivering better landscapes, lifestyles, and livelihoods. Federal and State Government are major investors in Better Burnett, through the Burnett Mary Regional Group for Natural Resource Management. Landholders, Community Groups, and Local Government also make considerable contributions. However the challenges facing our environment are immense, so there is a need for all of us to do what we can.

Not just advertising, you'll be making a difference

Exposure

Corporate sponsors or *partners* as we like to call them, will receive wide spread exposure for their contribution. Our sponsorship packages offer a range of media opportunities integrated into our regular communication with all our stakeholders. However while our sponsors benefit from catchment wide media exposure, most feel the greatest reward is the knowledge that they have helped to make a difference. The investment our sponsors make, will improve the condition of our natural resources by supporting onground work, education, and research.

Sponsors Packages

Choose your own level of benefit

Naturally the **BCCA** understand that we have a responsibility to create benefit for those who choose to invest with us. Below are tiered packages that match benefit to investment. If your organisation has particular requirements, then we are only too pleased to negotiate something mutually agreeable.

	Investment	Benefit
Gold	More than \$5,000	<ul style="list-style-type: none">• Announcement to all local and industry publications• 12 months banner ads on BCCA & Better Burnett websites• Promotion paragraph on sponsor web page & annual report• 3 months text ad in outgoing email signatures• Logo on major signage• Attribution and logo in key Better Burnett publications• Recognition by MC at Better Burnett events and podcasts
Silver	\$2,000 to \$5,000	<ul style="list-style-type: none">• Announcement to all local and industry publications• 6 months banner ads on BCCA & Better Burnett websites• Promotion paragraph on sponsor web page & annual report• 1 months text ad in outgoing email signatures• Logo on major signage• Attribution and logo in key Better Burnett publications
Bronze	\$500 to \$2,000	<ul style="list-style-type: none">• 1 month banner ads on BCCA & Better Burnett websites• Promotion paragraph on sponsor web page & annual report• 1 months text ad in outgoing email signatures• Logo on major signage
Associate	Less than \$500	<ul style="list-style-type: none">• Listing on sponsor web page & annual report

Let's get started

Act Now

To reserve your sponsorship package and start enjoying the benefits of your investment, contact us today. Call Dean Power, Better Burnett Program Manager on 0429 328 333 or email dean@betterburnett.com